

DAVID BOCK | GRAPHIC DESIGNER

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PROFILE

Graduated with a B.A. from Purdue University in Visual Communications Design. Received a minor in Creative Writing to add to my visual abilities. Quick at conceptualization and ideation processes. Enthusiastic and passionate about design, interested in constantly learning new things and keeping ideas fresh.

EDUCATION

B.A. Visual Communications Design, Minor: Creative Writing, Purdue University, 2007
Graphic Design I, Bloomington Area Vocational Center, Bloomington, Illinois, 2001

EXPERIENCE

dcBock Design - Lafayette, IN
Co-founder

September 2005 to Present

Developed small freelance business with wife to keep graphic design skills active and in practice as we look for our full time design jobs. Worked to design graphics for small businesses and corporations including: print, web, and multimedia design. Set prices, scheduled meetings, and worked with clients on projects from start to finish.

Best Buy Store #327- Lafayette, IN
Customer Assistant
Team Member

April 2007 to Present
May 2005 to April 2007

Consistently top in sales, and used knowledge of technology to boost sales percentage. Worked in operations on cash register and occasionally helped in other departments. Helped to establish the operations department as Best in the District and Best in Territory, from month to month for over a year. Recently was promoted to a new position, as a customer assistant. Job entails knowing every department in the store and being able to work with all demographics of customers. New position is very self-motivated with little down time. High energy, enthusiasm, and teamwork are a requirement of the job.

Normal Warfare Publications - Bloomington, IL
Graphic Designer, Webmaster, Web Designer, Photographer

Summer 2001 to Present

Publication company's sole designer, designing creative identities, logos, business cards, stationary, book series identities, layouts, poster designs, as well as creating and maintaining the company's website and digitally enhancing photos and updating artwork. Also, provided instruction in the use of design programs.

Virus Games
Concept Artist

February 2005 to Present

Team Member of the Seven Valleys game project. Helped design menu appearances as well as designed many icons for the games environment. Conceptualized future release packaging.

The Purdue Exponent
Graphics Artist and Comic Artist

January 2002 until April 2004

Provided creative graphic solutions for front page of newspaper, multiple day identities and sports statistics as well as helping with layout in a team based environment. Made a daily comic for the newspaper for one semester.

PROGRAM KNOWLEDGE

Adobe Photoshop
Adobe Illustrator
Adobe Premiere

Adobe InDesign
Adobe Bridge
Adobe ImageReady

CSS
DreamWeaver
Flash

Fireworks
HTML
QuarkXpress